

St Benedict's High School

Bridge of Weir Road, Johnstone, PA5 8EX

Tel: 0300 300 1441 Website: www.oraetlabora.co.uk

Email: stbenedictshighenquires@renfrewshire.gov.uk

Twitter: @stbenedictsren

Head Teacher: Alan Taylor



Renfrewshire
Council

Children's Services

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Message from Mark Higginbotham Transportation and Development Manager

Our active travel campaign **Not Far? Leave the Car** is well underway now, with more than 650 people signed up.

It's free and rewards people in Renfrewshire for walking, cycling or using public transport with points, and these can be redeemed for discounts and money off at more than 100 local businesses.

Anyone over the age of 14 can take part so please let your young people know about the campaign and encourage them to download the free app and take part.

Please also pass information on to your staff about the campaign as we know many will live locally, be active travellers and would love to access the discounts and money off from some of our favourite local businesses.

You can find more information and download the app at www.renfrewshire.gov.uk/leavethecar.

Renfrewshire Gift Card

The campaign has linked up with Scotland Loves Local and the [Renfrewshire Gift Card](#).

Participants earn points every time they walk, wheel, cycle or use public transport and these can be turned into £5, £10 and £20 gift cards – as well as being entered into a prize draw every month to win a free £20 gift card.

Points can be redeemed at a range of local businesses across Renfrewshire, including independent gift shops, cafes and restaurants, such as Brew, Food Forty Six, M&S Food Hall, Zambretto Italian, Comicrazy, John McKay Jewellers, Musclebound, Remode or With Love Flowers.

OneRen prizes

Participants in the Not Far? Leave the Car campaign can now win prizes from our partners OneRen.

Every mile that people travel on foot, by bike, or using public transport will earn a BetterTicket entry into the prize draw, with up to a maximum of twenty per week available for each person, and one lucky winner will be drawn at the end of each month.

Director of Children's Services: Steven Quinn

Prizes worth more than £500 include gym memberships, tickets to a OneRen Arts Performance and adult swim passes, as well as spot prizes of reusable coffee cups, water bottles and OneRen bags.

Taking part

Everyone across Renfrewshire over the age of 14 is encouraged to download the free BetterPoints app on their mobile phone and track their day-to-day journeys – it works in the same way as any smart watch or fitness app

Sustainable journeys such as walking, cycling, taking the bus or even sharing a car are rewarded with points and once you reach a certain amount, you can exchange them for gift cards.

You can download the app via www.renfrewshire.gov.uk/leavethecar.

The purpose of the campaign is to motivate people to make positive changes to their behaviour by travelling more sustainably and to live healthy lives – with active travel a key part of our drive to lower emissions and become net-zero by 2030.

This is an exciting campaign and we're looking forward to seeing the positive health, wellbeing and environmental outcomes that we're striving for come to fruition.

Kind Regards

Mark Higginbotham
Transportation and Development Manager